



Our open community



I am pleased and proud to share with you just a snapshot of some of the inspiring activities that have taken place this year as part of 'Our Open Community' initiative.

We have a deep commitment to supporting the communities in which we live and work and championing the vulnerable. Our work in this area is guided by the United Nations Sustainable Development Goals.

Our employees have thrown themselves wholeheartedly into raising much-needed funds to help the people of Ukraine and taking part in many brave and creative initiatives to support this very worthy cause.

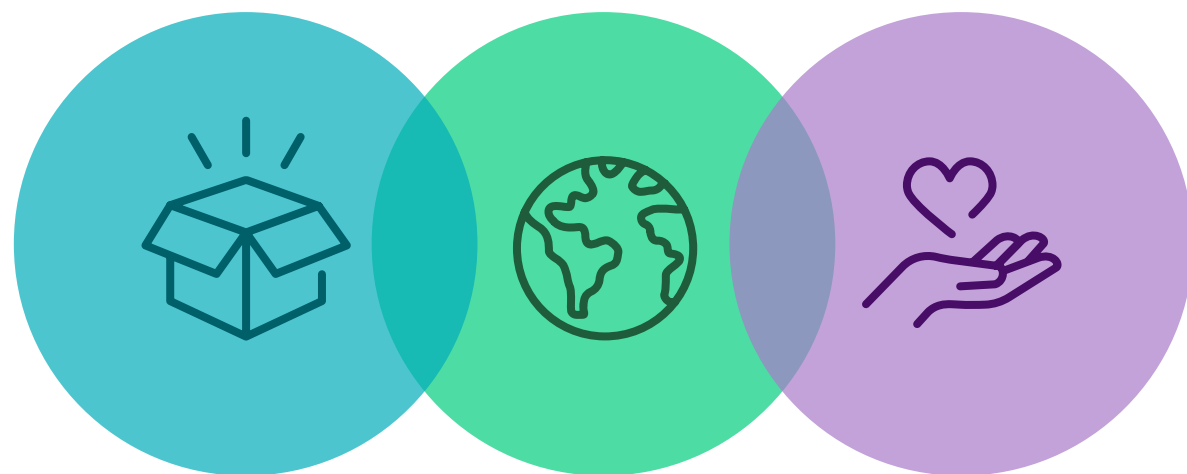
We also celebrated the tenth anniversary of the Smurfit Kappa Foundation which funds so many life-changing projects particularly in the area of education for children and young people.

This heart-warming booklet shows how many of our community of 48,000 employees are making the world a better place for others. I hope you enjoy reading it as much as I did.



Tony Smurfit
Group Chief Executive Officer

We are proud to be a company with an essential and enduring purpose.



**We create,
protect & care.**

Smurfit Kappa supports the UN Sustainable Development Goals

Our Open Community initiatives cover all aspects of our involvement with our communities around the world. We are proud that many of our ongoing community efforts support key United Nations' Sustainable Development Goals (SDGs).

We have captured our community initiatives under four categories.

INITIATIVE CATEGORIES

UN SUSTAINABLE DEVELOPMENT GOALS

Empowering communities

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Encouraging wellbeing

Pages: 14-29



Inspiring our future

Pages: 30-37



Protecting our planet

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Empowering communities

Investing in our communities through volunteering our time, energy and resources.

At Smurfit Kappa, we are deeply committed to supporting the local communities across the 36 countries in which we operate. Internally and externally, we make the wellbeing of people a priority throughout our organisation. We are proud to invest in our communities and to give back through volunteering our time, effort and expertise, as well as through financial and other donations.



THE NETHERLANDS

Cycling to the summit for Ukraine



In summer 2022, two of our employees completed an 8,500km bike ride from Gibraltar to the Nordkapp summit.

The aim of the Nordkapp Objective cycle was to fundraise for Ukraine, raise awareness of climate change, and promote a healthy lifestyle to Smurfit Kappa employees as part of the Wellbeing for Life campaign.

Our brave cyclists, Philippe Rechoulet and José Luis Tani Stanghellini, cycled from Gibraltar to reach Nordkapp in Norway, also known as Europe's northernmost point.

They crossed ten different countries and visited 36 Smurfit Kappa sites along the way, raising €105,000 for the Polish affiliate of Médecins Sans Frontières, which is on the front line supporting refugees as they flee this terrible conflict. Congratulations to the guys and to our colleague Louis Miguel Alonso who participated in the first six weeks of the cycle.

Clockwise from left: Smurfit Kappa employees before setting off on their journey from Gibraltar to Nordkapp; Reaching the summit; Meeting supporters along the way.



CZECH REPUBLIC

HandyHands

The Czech and Slovak factories came together to launch the Šikovné ručičky project. Their skilled teams of designers have designed houses, suitcases and all sorts of puzzles for children to colour and play with in the past. This year they provided summer-themed shapes to colour which included fish, boats, the sun and ice-cream cones, which were provided at summer camps and play sessions to stimulate creativity.

“This is a great project for us to support the future generation through education, play and inspiration.”

Hradec nad Moravicí, Head of Library

Above: The launch of Šikovné ručičky with local children. Right: San Antonio colleagues with their donation to SAMMinistries.



UNITED STATES

Supporting families in need

In 2021, the Smurfit Kappa plant in San Antonio partnered with the San Antonio Metropolitan Ministries (SAMMinistries), an organisation that strives to provide support and services to underprivileged families and individuals within the local community. \$155,800 was donated to SAMMinistries by Smurfit Kappa San Antonio and the Smurfit Kappa Foundation to support and help fund the expansion of a children's enrichment centre.



The Smurfit Kappa France team members before setting off on their school supplies journey.

BOSNIA, ALBANIA, MACEDONIA, BULGARIA & ROMANIA

School supplies journey

Aboard a Peugeot 205, three team members from the Smurfit Kappa Bag-in-Box plant in Epernay, set off on a 10,000 km journey to distribute school, sports and medical equipment to isolated schools in Eastern Europe. The donations were provided to Bosnia, Albania, Macedonia, Bulgaria and Romania.

In Macedonia, the material was delivered at a large-scale ceremony attended by the Municipality, schools and the French Embassy. The children prepared a one-hour bilingual show, with poems and songs, which was followed by an improvised football match and performances by dancers and singers from several folklore groups.



BRAZIL

Dorina Foundation

Blind children and those with impaired vision at the Dorina Foundation in Brazil were visited by Smurfit Kappa Sao Paulo employees who brought cardboard animals, boxes, glitter, and paint to engage the children and their teachers in some fun activities. Together, they painted cardboard animals and shared a wonderful experience with the children.

Above: The Smurfit Kappa Brazil team at the Dorina Foundation



GERMANY

Run 4 charity

Colleagues from Smurfit Kappa Germany took on this charity run to raise money for baby Hugo, a three year old boy from a small village in their district.

Hugo has been afflicted with cerebral palsy since birth, and the therapy device he needs can prolong amount of time that he can use his legs. The runners took to the freezing cold temperatures in sleet and strong winds and raised €2,439.00 towards Hugo's life-changing therapy device.

€2,439

Raised towards baby Hugo's therapy device



ITALY

La Stazione Rulli Frulli

After seven months of work in partnership with Banda Rulli Frulli and thanks to the contribution from the Smurfit Kappa Camposanto plant in Italy, an abandoned bus station located in Finale Emilia has been transformed into a multifunctional hub for young and disabled people, to provide them and the local community with a music school, carpentry workshop and bistro. Thanks to the involvement of the volunteers, including many Smurfit Kappa colleagues, an average of 800 people every week can now benefit from this new multicultural centre. The Smurfit Kappa Foundation donated €192,000 towards the complete refurbishment of the bus station.

Above left to right: Smurfit Kappa Germany team with Hugo and his family; Carpentry workshop for the local community, Finale Emilia.



IRELAND

IMART sponsorship and volunteering

Smurfit Kappa sponsored an international mixed-ability rugby tournament and invited athletes from all around the world to compete and have fun. Teams from 14 countries participated, each consisting of players with and without physical and intellectual disabilities. Smurfit Kappa Ireland and the Group Headquarters partnered with IMART to host the event. Teams were given encouragement and support before they left their home countries and all the way throughout their experience in Ireland.

Led by the Smurfit Kappa Cork plant, we gathered volunteers from multiple Smurfit Kappa sites. Tasks included welcoming teams arriving at Cork and Dublin airport, supporting teams during tournament matches in Cork, raising awareness on social media, and preparing 1,100 welcome packs filled with gifts for the athletes.

Images: IMART tournament athletes and volunteers; Preparing welcome packs for the athletes in the Cork plant.



Our colleagues in other participating countries also reached out to local teams with gifts, donations and support on social media.

This initiative gave many deserving people some wonderful memories to treasure.



DENMARK

Helping Ukrainians in need

Adel Khader is a colleague from the Smurfit Kappa Kolding plant in Denmark. He and his family have been living in Denmark for the past seven years, after living in Ukraine for 10 years as refugees who fled the conflict in Syria.

Answering the call for aid in the wake of the Ukraine war, Adel recently left his second job so he could dedicate himself to helping Ukrainians, and now spends much of his time working with a community project that facilitates an emergency relief truck sent to Ukraine with essential items including food, pharmaceuticals, milk and nappies. Adel sought assistance from Smurfit Kappa and the Kolding plant who donated pallets of corrugated boxes to support the project.

Adel and his wife Roushin also opened their doors to the children of a family they befriended during their time living in Ukraine. With their parents remaining at home to help their fellow Ukrainians, Ania (24) and Marek (12) found safety in the home of Adel and Roushin who, along with their three children, made several living adjustments and met all the costs of housing the two new family members until they found new accommodation.

Along with this amazing work, Adel volunteers at the integration department of the Municipality of Kolding to help refugees assimilate into Danish society.

Thank you, Adel; your compassion and kindness are an inspiration to us all.

Images above, clockwise from left: Adel at work; The Ukrainian family whose children now live with Adel and his wife; Adel's annual visit to families who have recently arrived in Denmark and handing out gifts to the children.



Michael Barry at the Packaging Plant, Cork.

IRELAND

Field of dreams

The Smurfit Kappa Cork plant worked alongside Down Syndrome Cork to find a new colleague to employ within their factory. In 2017, Down Syndrome Cork opened a three-acre horticultural site to provide opportunities for adults with Down syndrome for ongoing learning and growth which will move them towards paid work.

Michael Barry was one such young man in the Field of Dreams programme. After various trials and interviews, Michael was offered an assembly role and is now gainfully employed with Smurfit Kappa.

“Our vision for the Field can only be achieved with the tremendous support of companies like Smurfit Kappa, for which we are very grateful.”

Margaret Greaney, Employment Support Specialist, Down Syndrome Ireland, Cork



Encouraging wellbeing

Taking an active part to support our local communities

We are proud of the efforts and contributions of our teams at a local level to support the many wonderful initiatives that take place. We have shown ourselves to be an energetic, committed and sporting organisation through the many activities we participated in over the last year.



ECUADOR

Inclusive Rugby: The Jaguars



Smurfit Kappa Ecuador sponsored the Jaguars team, who were participating in the International Mixed Ability Rugby Tournament, with the donation of essential items for their trip to Ireland. We are seeking to continue this support and ensure that we, as collaborators, can get closer to inclusive rugby.

Smurfit Kappa Ecuador partnered with the Fasinarm Foundation. This organisation offers psycho-pedagogical assistance for children, young people and adults with intellectual and/or physical disabilities, and also facilitates and accompanies the team's activities.

The Jaguars have set a goal that they will participate in the next tournament with a full team, and represent Ecuador.



All images: Members of the Jaguars team celebrating their win and enjoying the day's activities.



Christmas packages delivered by the Costa Rica team.

COSTA RICA

Gifts for people with cerebral palsy

The Smurfit Kappa Corrugated, Folding and Sacks plant in Costa Rica responded to a request for help from The Foundation for Youth with Cerebral Palsy, which focuses on providing comprehensive care to a group of approximately 33 people with disabilities.

The Smurfit Kappa volunteers involved answered the call and delivered gift packages for each of the children during their Christmas celebrations.

Since many of these children come from socially vulnerable backgrounds, the gifts consisted of essential items and products such as clothes and sanitary items.

The help was well received by parents and carers and many of the Smurfit Kappa staff have shown interest in continued involvement.

"Many of the mothers of adults with cerebral palsy do not have sufficient resources. The gifts that they donate to us for the Christmas activity are of great help to our community."

Flor Huertas Gómez



Image: Smurfit Kappa Brazil team delivering packages to Lar do Ancião. Below: Donated cardboard Christmas trees.

BRAZIL

Donation to Lar do Ancião

The Smurfit Kappa Bento Goncales plant in Brazil visited the Lar do Ancião nursing home, which currently houses 37 residents.

Many employees wrote beautiful messages for the residents which were brought, along with gifts, to the nursing home. The employees also spent some time with the residents. Smurfit Kappa also brought some food and hygiene items which the home had requested.

50

Elderly people received gift packages and Christmas decorations



POLAND

Christmas in mazovian cluster

The Smurfit Kappa Pruszkow and Warsaw plants in Poland hold their local elderly community close to their hearts, particularly the sick, lonely and socially vulnerable. For the third consecutive year, Smurfit Kappa Poland collected and delivered packages of food, clothes, and cleaning products to the older people at the local community centre. They also brought cardboard Christmas trees to spread the holiday spirit, which they know is much appreciated from previous years when the initiative took place.



ARGENTINA

Atomic Ambassadors

In early 2021, the Smurfit Kappa Bernal paper mill in Argentina officially joined the Atomic Ambassadors community. Atomic Lab is a non-governmental organisation created by the inventor Gino Tubaro, which provides free 3D printed prosthetic limbs.

After installing a 3D printer at their Bernal site, volunteer teams were trained to produce their first 3D printed prosthesis and then volunteered to print more to be donated to people who need them.

The Production, Design, Network Support, Delivery and Distribution, and Communications teams got to work, and were able to produce and donate four prostheses alongside Gino Tubaro. Gino is a world-renowned inventor who participates in the hand-outs of prostheses on-site and shares the work of the Atomic Ambassadors on his social networks.

As Atomic Ambassadors, they have promised to continue their work to provide life changing prostheses to those in need.

“The way Atomic Lab uses technology to improve the lives of hundreds of people is amazing. To be an Atomic Ambassador is a great honour.”

Lucila Garcia, Process Chief at Bernal site, Argentina



SPAIN

Ukraine Donations

Our colleagues in Spain came up with a creative way to use our resources to help the Ukrainian refugee situation in Europe. Corrugated boxes can have so many uses in these types of situations where the sorting and organisation of resources such as clothes, food, and other necessities can positively impact the quality of life of refugees in emergency accommodation.

Colleagues at Smurfit Kappa Spain with their donations.

In collaboration with Médecins Sans Frontières Smurfit Kappa, Spain donated 16,300 boxes which were brought to the refugee centres receiving Ukrainians.

BELGIUM

Ugly Christmas Sweaters

Donning Christmas jumpers to raise funds for breast cancer, the Smurfit Kappa Turnhout plant in Belgium held an ‘Ugly Christmas jumper day’ in December 2021. They set out to cheer people up during Covid and raise funds for the Think Pink breast cancer charity – a cause close to their hearts. Colleagues were encouraged to take a photograph of themselves wearing the ugliest Christmas jumper they could find and there was much hilarity when the pictures were shared. A total of €1500 was raised for the charity.



Colleagues in Belgium in their ugly Christmas sweaters.



All images: Current and former employees enjoying their annual gathering in the sun.

CZECH REPUBLIC

Meet our seniors

The Smurfit Kappa Zimrovice plant and Morava paper mill in the Czech Republic continued its 40-year tradition of supporting their local elderly community and maintaining connections with former colleagues. This year, they held a gathering for 80 seniors during which they shared memories and thoughts from years gone by and reflected on the hard times experienced during the Covid pandemic.

They are proud to keep the older generation involved in this tradition, where many of the seniors have sons, daughters, and grandchildren working at Smurfit Kappa today.



"I love this initiative – how nice not to forget us, the old generation."

Mrs Klapetkova, retired colleague from Smurfit Kappa Zimrovice



All images: AFAIB participants enjoying the games and interactive workshops.

SPAIN

Collaboration with Alzheimer's Association

The Smurfit Kappa Bag-in-Box plant in Spain partnered with the the local Alzheimer's Association, AFAIB, to organise a workshop on dynamization and interaction with the help of virtual reality (VR) technology. There were games, didactic workshops, VR cinematic experiences, music therapy and work therapy, with three Smurfit Kappa employees helping to facilitate and participate in the activities. The objective of the day was to promote the integration of Alzheimer's patients within their community.



"Memory is the diary that we carry with us everywhere. Alzheimer's erases it. With these stimulating workshops, we help them not to forget the memories."

María Figuerola, HR and Health & Safety Manager, Smurfit Kappa Spain



USA

2022 Take Steps walk

Take Steps is the Crohn's & Colitis Foundation's national walk and the nation's largest event dedicated to finding cures for inflammatory bowel diseases.

The Smurfit Kappa Fort Worth plant in North America joined the Crohns and Colitis Foundation as a sponsor of the event and also organised a fundraiser where 17 colleagues collected \$3,000 to be donated to the organisation for research and medical treatments.

As the only corporate organisation involved among many organisations from the medical field, our colleagues were made to feel very welcome at the event.



All images: Smurfit Kappa employees working alongside the Crohn's & Colitis Foundation team at Take Steps.

\$3,000

Raised in support of the Crohn's & Colitis Foundation

"We all stand together for the health of our colleagues."

Anna Bohmer, Smurfit Kappa Fort Worth



Smurfit Kappa Spain team with the Dragon Boat.

SPAIN

Dragon boat

Smurfit Kappa Spain, Portugal and Morocco collaborated with the 'Vall-kirias Pisuerga' association, which was created in February this year with the aim of improving the physical and mental rehabilitation of women who have suffered or who are suffering from breast cancer.

€5000 was donated by the collective Smurfit Kappa regions to contribute towards the purchase of a 'Dragon Boat' for the organisation which seeks to raise awareness of the benefits of rowing for strengthening the torso and can therefore assist the recovery of patients who have had breast cancer surgery.

"The support of institutions such as Smurfit Kappa is essential for all those women who have suffered from breast cancer or who are currently going through this situation to regain hope and show that it can be overcome."

Nachi García Iglesias
President of 'Vall-kirias Pisuerga'



Smurfit Kappa Colombia colleague during the 'Let's Get to Work' initiative.

COLOMBIA

Let's Get to Work

The Let's Get to Work initiative has continued into its fourth year in Smurfit Kappa's Colombian corrugated division. The Let's Get to Work initiative was born in 2019 and sees both company and employees committing funds and labour to rebuild and / or repair the houses of colleagues who are in need of such help.

The \$3,175 in funds donated to remodelling colleague Jorge Emir Montes' home this year were all raised by employee donations, with 25 of these employees volunteering to commit labour for the project. Jorge and his family are extremely grateful and proud to be part of a company with such initiatives.

"I can only say my greatest thanks to the company. I will be grateful to them all my life."

Jorge Emir Montes Arrieta

\$3,175

Raised in employee donations



All images: Face painting and celebrating culture during the Summer camp in collaboration with Fundación Abriendo Camino.

DOMINICAN REPUBLIC

Summer camp smiles 2022

The Smurfit Kappa Dominican Republic plant collaborated with the Fundación Abriendo Camino, which successfully resumed its traditional educational and on-site summer camp after the covid period.

The summer camp is one of many initiatives that the institution develops in the Villas Agrícolas sector and surrounding areas so that children, adolescents, and young people can enjoy different activities, learn to live in a culture of peace and develop new skills during the summer.

Our colleagues provided support with logistics planning and transportation by bussing the children to the different activities. They also helped coordinate the events throughout the day. The participation of our colleagues represents a long-standing relationship with the Fundación Abriendo Camino, which is located in close proximity to the Smurfit Kappa Dominican Republic site.



350

Children participated in the Summer Camp



COLOMBIA

El Caracolí Early Childhood Development Centre

Since 2019, Smurfit Kappa's HR function and the Smurfit Kappa Foundation have been working to facilitate visits for over 350 employees to enable them to work with the 610 students of the El Caracolí Early Childhood Development Centre and the 571 ITAF (Agricultural and Forestry Technical Institutes) students.

Together, they are creating spaces to enable them to fulfil their dreams through projects and day-to-day activities.

El Caracolí carries out programmes for the benefit of early childhood development and ITAF provides agricultural and forestry training for young people, to improve their and their families' quality of life in the countryside.

Above: Smurfit Kappa colleagues at the El Caracolí Integral Development Centre.

610

Students of the El Caracolí Centre engaged in activities



AUSTRIA

Supporting a cancer charity

Four colleagues from the Nettingsdorf paper mill in Austria took on a massive 150km relay race to raise money for the Child Cancer Foundation. Our colleagues won first place and raised €150 for the charity with the plant donating €1 euro for every kilometre run.

Smurfit Kappa Nettingsdorf colleagues before the race.

POLAND

Local charity picnics

As part of a three-year tradition in the Smurfit Kappa Pruszkow and Warsaw plants in Poland, our colleagues there supported a number of local charity picnics. These included a charity picnic in Białoleka, a family picnic in Piastów, a kindergarten picnic in Białoleka and Chotomów, and a sports picnic in Białoleka.

Smurfit Kappa Poland facilitated over 1,000 cardboard toys and marketing gadgets for visitors to the picnics.



Family picnic in Białoleka.



Inspiring our future

Creating opportunities for all through education.

As part of our dedication to sustainability, we're committed to supporting our future generations through education, play and inspiration. This year, our employees championed a number of activities to teach, inspire and bring awareness to all of our younger generations.





EL SALVADOR

Building futures in El Colegio

El Colegio is an educational institution of huge importance to the surrounding communities in which we operate. The Smurfit Kappa Foundation joined forces with USAID - FEPAD to support this school with infrastructure projects including new roofing, bathroom upgrade and adaptation of the building to add new areas, furniture and facilities.

There were also a number of training and development projects implemented. In December 2021, a small group of students, teachers and parents and Smurfit Kappa employees came together to see the progress made so far.

"Thank you for this legacy that will transcend generations. Seeing all the changes they have made has been a dream come true."

Armantina de los Angeles Águila de Martínez

Image: Drumming performance from the children at El Colegio.

MOROCCO

Educating children in the Atlas Mountains

A group of Smurfit Kappa employees in Morocco donated educational packages to help children in the Atlas mountain region access local education.

Our colleagues hosted workshops where the children were taught to paint and participate in fun and educational games.



Smurfit Kappa Morocco colleagues with local children from the Atlas mountain region.

"Thank you for this initiative that goes straight to the heart."

Said Obasri



Construction work on the Casita del Niño Rincón del Sol headquarters.

ARGENTINA

Casita del niño Rincón del Sol

This Smurfit Kappa Foundation project consists of finalising the construction of a brand new headquarters for the Casita del Niño Rincón del Sol organisation in Sunchales, which works with children in vulnerable situations.

The new headquarters for La Casita will have comfortable, well-equipped spaces to facilitate different daily activities of the institution (meals, hygiene, educational support, recreation and the promotion of resources and skills for the development and strengthening of family and community networks). The new building will have a total area of 586m².

ITALY

Cardboard furniture

Copernico is a primary school based in the Milan suburbs where teachers are involved in different projects devoted to books and reading. The Smurfit Kappa Mantova plant in Italy got on board to set up a library made with cardboard furniture. The Mantova plants kitted out a new room with tables, shelves, chairs and paper bins. There is a dedicated space for the children to read and learn how important – and easy – it is to recycle paper.

Image: Cardboard furniture in Copernico School, Milan.



ARGENTINA

Family Safety day

At Smurfit Kappa, safety is a core value. Our Safety for Life initiative encourages us to stay safe both at work and at home.

Our colleagues in the Bag-in-Box plant in Argentina organised a Health & Safety event, to which their families were also invited to attend. The day included a tour of the plant, games and awards.

The goal was to raise awareness about safety and provide useful information about accident prevention so it was a very worthwhile event for both the families and the local community.

2500

People took part in the Family Safety day event



Children taking part in games organised for Family Safety day in the Argentina Bag-in-Box plant.



Cardboard houses created on Children's Day.

POLAND

My very own house

The 1st of June is Children's Day in Poland. Many of our Polish colleagues hosted Ukrainian friends and their families in their homes.

Designers from the Smurfit Kappa Pruszkow & Warsaw sites created cardboard houses that the children could colour and play in. Every employee was given one to take home and encouraged to take a photo to show how much joy a piece of paper can give.

"It was fantastic to see how children loved playing with the corrugated houses!"

Joanna Stępień

150

Children took part in the Children's Day event



COSTA RICA

We support childhood

In 2022, Smurfit Kappa Costa Rica formed a partnership with one of the schools in the neighbouring community of Milpa de Guararí (Escuela Nuevo Horizonte), which is located in a disadvantaged area. The aim was to enhance the quality of life for the school children. A range of initiatives were made available to support them, including a nutrition week, activities during vacation time and a science fair.



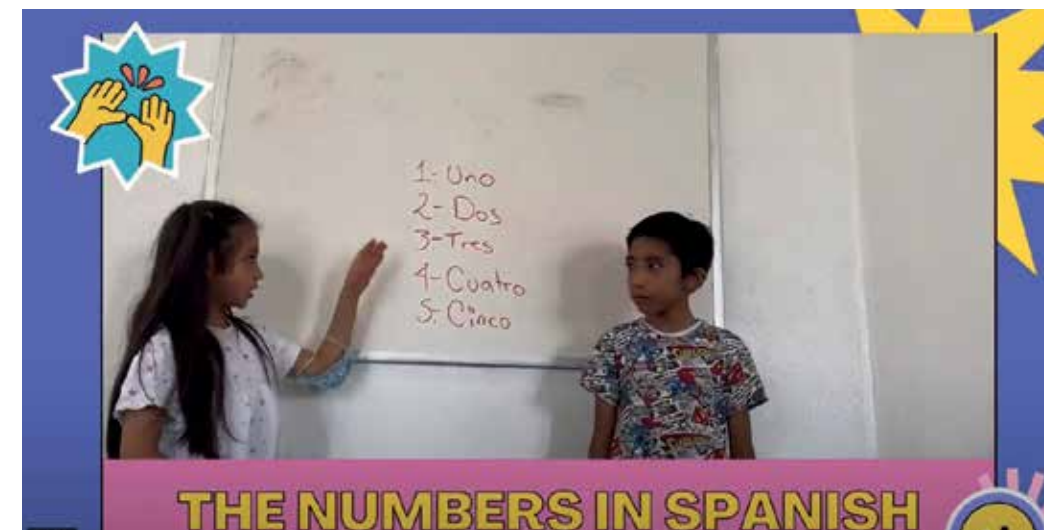
Images: Children partaking in initiatives organised by Smurfit Kappa Costa Rica colleagues.

"Thank you very much for your help. For us, it is very important to have companies that want to support the educational community, which has always had many shortcomings."

Priscilla Ramos, Educational Centre Psychologist

1,100

Children were supported by the activities organised



Spanish class, Smurfit Kappa Community Centre in Mexico.

UK/MEXICO

Connecting children across the globe

Smurfit Kappa UK facilitated the pairing of the Smurfit Kappa Community Centre in Mexico with the Bolsover Infants and Nursery School in the UK. This programme saw school children from 6-9 years old from both countries establishing connections across the world and making friends by sharing videos, letters, and handcrafts with each other.

The beneficiaries in Mexico are part of the High Academic Performance programme in the Smurfit Kappa Mexico Community Centre. This partnership gave them the opportunity to practice their English with native speakers, and to share their culture and traditional tales with the UK children.

Due to the success in both countries, this partnership has been integrated into the English classes in the High Academic Performance programme on a permanent basis.

Bolsover Infant and Nursery School has once again been awarded the prestigious British Council International School Award for their work in Mexico.

"We are very grateful that we were able to form this link through Smurfit Kappa."

Annika Lipyeat, Assistant Head
Bolsover Infant and Nursery School



Protecting our planet

Protecting what matters most,
our environment and planet.

At Smurfit Kappa, sustainability is in our every fibre. We have a deep commitment to the planet and we believe that we must always do our best to help protect it. Not only do we strive for this through our products and operations, but also on a local level, through our teams. Our actions are wide and varied, from tackling litter, to recycling, to promoting and protecting our local ecosystems.





IRELAND

Bee is for biodiversity



Images: Bee colony and 'bee bombs' given to all employees.

Smurfit Kappa Group Headquarters in Dublin partnered with local bee keeper Jim Ryan to provide a new home for a colony of bees. Bees are the most important pollinator of crops and native plants in Ireland, and to do this important work, bees need a variety of flowers to visit for the collection of pollen and nectar. Group HQ is surrounded by lush flora, which will hopefully keep the bees happy and at work.

Jim also gave talks on bees for interested employees, and 'bee bombs' were dropped on each colleague's desk, so that everyone from HQ could start their own wild flower meadow at home.



Andreas Schleiss, beekeeper at BeeAtwork taking care of the beehive at the Piteå mill area.

SWEDEN

BeeAtWork beehive at the paper mill

The Smurfit Kappa Pitea paper mill in Sweden is now home to a 60,000 strong colony of bees after partnering with BeeAtwork's Andreas Schleiss, who has settled the new residents on the mill grounds. These types of initiatives are important to maintain our bee population, who are constantly at work to keep our ecosystem in balance.

Without pollination roughly 75% of the crops we consume would disappear. Essential fruit and vegetables like apples, strawberries, and tomatoes, as well as fodder plants for livestock would be reduced to 10-20% of its current yield without the work of bees.

The bees are pollinating flowers in the nearby area and producing honey, which is given to the mill's employees. Locally produced honey? That's a perk!

"Together we can provide sustainable urban development and increase biodiversity."

Andreas Schleiss, beekeeper at BeeAtwork



COLOMBIA

Sustainable Colombia: promoting opportunities for small rural producers

The Smurfit Kappa Foundation provided funding for the 'Colombia in Peace' fund alongside Colombian organisations Sustainable Colombia, Alpina, Supracafé, and Alpina Foundation to train small rural producers of milk and coffee so that they achieve higher standards of yield and lower production costs.

The programme's mission is to close the disparity of technology and business knowledge that can see rural producers exploited in their industry, where their production costs versus value yield often keep them in a perpetual state of social vulnerability and poverty.

The Smurfit Kappa Foundation's made a financial contribution of \$89,772. With further contributions and work of the partnering organisations, two commercial agreements have been reached with Alpina S.A. and Supracafé Colombia S.A. to market the production of milk and coffee for the producers as a collective.

This agreement will result in small rural producers selling their yields as a collective, directly to wholesalers, rather than selling individually through intermediaries.

Above: Sustainable Colombia event

\$432,272

Total raised in support of rural producers.



Smurfit Kappa North America:
Earth Day clean-up.

MEXICO

Recycling for education

Smurfit Kappa Mexico has, for the second year running, been partnering with Smurfit Kappa Foundation in an innovative and effective initiative.

It involves recovering materials such as wood, plastics, PET and aluminium which emerge during operations and selling this scrap material to facilitate recycling and prevent it from going to landfill. The profits are then used to fund future Foundation social projects.

Together with the leadership of Plant Managers, Controllers, Human Resources Managers and others, our colleagues have raised more than \$57,500 for the Foundation's social programme and disposed of more than 270 tonnes of waste (scrap, wood and plastic) for recycling.



Smurfit Kappa Mexico team
with their donation.

USA

Earth Day clean-up

To commemorate Earth Day 2022, the Smurfit Kappa Fort Worth plant in North America volunteered with the local environmental organisation, Dallas Ground Work, to clean up the local park.

The park has a unique problem in that during heavy rain and flooding, it takes on the overflow of the nearby creek system throughout northern Texas.

Waste from the creeks accumulate around the local area and park because of illegal dumping and littering.

Equipped with litter pickers and rubbish bags, our colleagues picked up over 200 lbs of waste including discarded paint cans, tyres and even a sofa.

There has been a very positive response from the community in response to their efforts.



POLAND

Eco picnic

The Pruszkow and Warsaw City Hall in Poland organised an ecological picnic to raise awareness for climate change. As the Smurfit Kappa Pruszkow and Warsaw plant is an active local employer, and one that provides ecological solutions, ten colleagues prepared cardboard gadgets, games for children, and attended the picnic with these contributions.

All images: Pruszkow ecological picnic.



10,000

People from the local community benefitted

POLAND

Playing our part on Earth Day

Earth Day takes place on the 22nd of April and represents a very special day on the Warsaw plant in Poland's calendar. For the third year running, our colleagues took their families with them to volunteer and collect rubbish in the local area, and sort the recyclables from the general waste.

Our colleagues also brought warm meals and drinks, along with Smurfit Kappa branded marketing gadgets for the volunteers.

Above: The Smurfit Kappa Poland team, with family and friends on Earth Day.



MEXICO

International Cleanup of Coasts and Water

Smurfit Kappa Mexico continued its now six-year tradition of taking part in the Cancun Reclamation project, which is an initiative built on pride for the local area by maintaining a good standard of cleanliness for the environment. The Municipality of Solidaridad has beaches that hold the Blue Flag standard, which is important to attract tourism and essential employment in the region.

With the participation of 949 volunteers, six of whom are Smurfit Kappa Mexico employees, 366.98 kg of recyclable waste was collected, along with 472.9 kg of general waste. This was a huge benefit to the seven beaches in the Municipality of Solidaridad which maintained the Blue Flag standard.

835,249

People from the local community benefitted.

"As they say 'children are the future' and I want to be part of that future and collaborate so that my children know how beautiful the place we live is."

Luis Felipe Alvarado Quintanilla

Our Open Community around the world



Once again, a remarkable number of stories were submitted to appear in this booklet. This is just a snapshot of the many initiatives that are taking place across all the countries in which we operate.

You can see a full list of all the initiatives that took place during the year here.




Thanks so much to everyone involved.

See more stories online at:
www.smurfitkappa.com/sustainability/communities

Empowering communities

COUNTRY	INITIATIVE	UN SDG
Brazil	Christmas at the Integral home and Alfredo Freire Parish	
Brazil	Food donations for Casa Lar	
Poland	Housing for refugees from Ukraine	
Poland	Local support for institution which helps refugees from Ukraine	
Poland	Cooperation with Foundation "Podaj Dalej" for adults and children with disabilities	
Poland	Support for DarHouse company - Medyka	
Poland	Let's help! - boxes for Ukraine	
United States	UNICEF fundraiser for children in Ukraine	
Argentina	Soy Parte	
Austria	Supporting a cancer charity	
Brazil	Donation to Instituto Sol	
Brazil	Christmas visit to the children of Apae De Pirapetinga	
Brazil	Christmas visit to the elderly of Nossa Senhora Do Carmo Asylum	
Brazil	Christmas visit to the infirm of Fundação cristiano varella	
Brazil	Christmas visit to the elderly of Pirapetinga	
Brazil	Food donations for flood victims	
Brazil	Supporting San'tanna Church	
Brazil	Educating the children of Casa Lar on the environment	
Brazil	Teaching the children of APAE about planting trees and protecting the planet	

COUNTRY	INIATITIVE	UN SDG
Czech Republic	Opava charity run	
Italy	Inclusive park and defibrillator for Verzuolo municipality	
Mexico	Ludo therapy room for the IMSS 67	
Poland	Paper's Magic in school in Białotłęka and kindergarten in Piastów	
Poland	Seven ambulances for Ukraine	
Poland	Supporting our animal shelter	
Poland	Childrens Day	
Poland	Foundation Pomorze Dzieciom	
Poland	Renovation of a children's sanatorium in Ukraine	
Spain	Employability for people with functional diversity in our warehouse	
Spain	NordKapp donation	
Spain	Aspace adapted playground	
Spain	Nordkapp donation project - Ukraine	
Brazil	Christmas at the Casa Lar Vida Viva shelter	
Brazil	Charity day - São Vicente asylum	
Brazil	New year gifts for children - Casa Lar	
Brazil	Christmas visit to the children of Lean	
Brazil	Love and cheer for the Pirapetinga Community	
Brazil	Supporting Flooding victims of Lean	
Brazil	Food donations for Lar Dos Velhos	
Brazil	Easter joy, hope, and faith	
Brazil	Easter chocolates for children of Casa Lar	
Chile	Monthly donation of boxes to the non-profit organization World Vision	

COUNTRY	INIATITIVE	UN SDG
Colombia	Nature tourism with a community approach	
Colombia	Civic Award: for a better city	
Czech Republic	Dobroběh	
Poland	Effetha - Childrens Day	
Spain	Ukraine Aid	
Spain	Gardening with the Fepamic Foundation	
Spain	Spanish Adapted Road Cycling Championships 2022	
United States	San Antonio Children's Enrichment Center	
Brazil	Donation of school kits for children	
Spain	Talent school	
Spain	Week of the Mother	


Encouraging wellbeing



COUNTRY	INIATITIVE	UN SDG
Belgium	Ugly Christmas sweater - Think Pink	
Brazil	Associacao Beneficiente E Promocional Maranata	
Brazil	Gifts for the sick at Hospital Municipal De Pirapetinga	
Brazil	Installing fans for the comfort of children	
Brazil	Donation of Christmas kits for rehabilitating drug users	
Colombia	Contributing to the recreation of the children in El Caracolí	
Costa Rica	We support childhood - Escuelita Nuevo Horizonte	
France	Move together against colorectal cancer	
Ireland	Grant Thornton 5km event	
Italy	Milan Marathon supporting LILT (Italian cancer association)	
Italy	Bike event Vitop	
Mexico	Office furniture for shelter for children with cancer	
Mexico	Supporting children with cancer	
Mexico	Donation for Inclusión	
Mexico	Dinner in the dark	
Mexico	Integral development and recreational activities	
Norway	Team Rynkeby	
Poland	Supporting the Polish Cycling Federation	
Poland	Szklarska Poręba Tour'22	
Poland	Inter-company chess tournament	
Poland	Familly picnic	

COUNTRY	INIATITIVE	UN SDG
Poland	Revitalisation of Educational Center Żuławski Słonecznik in Giemlice	
Spain	Inter-company paddel tournament	
Spain	Social support to older people (Spanish Red Cross)	
Spain	Sponsorship of Ikastola Maiztegi	
Spain	Wellbeing Awareness-raising days with David Aguilar in Nervión	
Spain	Fruit week	
Spain	Business challenge	
United Kingdom	UK Take the Step challenge	
United States	Purple Stride Dallas	
United States	Baldwin Park blood drive	
Brazil	Donation of uniforms for school - Pirapetinga Esporte Clube	
Colombia	Visits to the company's social responsibility programs	
Czech Republic	Snoezelen	
Mexico	Donation to Hogar Belém	
Mexico	Worldwide Tourist - summer course	
Mexico	A children's day with the little ones	
Mexico	Smurfit Kappa Community Welfare	
Spain	AVIFES - Journey towards employment	
Spain	Alcala Children's Week	


Inspiring our future

COUNTRY	INITIATIVE	UN SDG
Brazil	Donation To Pivi Institute	
France	Les restaurants du cœur	
Germany	Team building social event	
Spain	Madre Coraje used clothing collection	
Spain	Maternity support for women in vulnerable situations - Red Madre	
Spain	PlanFamilia	
Spain	Solidarity Campaign with Asociación Asistencial SOS	
Colombia	Educando-Ando: education through forestry development	

COUNTRY	INITIATIVE	UN SDG
Colombia	Learning through arts & crafts	
Spain	Online education on disabilities	
Spain	World Down Syndrome day	
Spain	Disability week and International Day of Persons with Disabilities campaign	
Brazil	Encouraging education for children of APAE	
Brazil	Supporting children's education in Casa Lar	
Brazil	Action in the Abrace Institution	
Brazil	Cultural support - Apae Theater Group	
Germany	Fibulas for school	
Mexico	Supporting foster home Padre Severiano Martínez	
Mexico	Dual Education Program- CONALEP	
Mexico	Celebrating commitment to education	
Mexico	Donation of books and paintings for Kindergarten	
Mexico	Seeds For Education	
Mexico	Back to School: Self-improvement has no age	
Mexico	Early Childhood program	
Mexico	High Academic Performance program - Smurfit Kappa community centre	
Mexico	Bilingual Alliance between Mexico and the United Kingdom	
Spain	Project United	

COUNTRY	INIATITIVE	UN SDG
Argentina	Family Safety Day	
Brazil	World Autism Awareness Day	
Mexico	Uniforms for baseball team representing Mexico in Latin American tournament	
Poland	Support for PSP in Pruszcz Gdański	
Poland	Masterchef- culinary contest for kids in Pruszkow	
Spain	Red Cross employment plan	

Protecting our planet

COUNTRY	INIATITIVE	UN SDG
Mexico	Food safety week	
Poland	World Clean Up Day	
Poland	Young climate ambassadors	
Mexico	Reforestation 2022	
Colombia	Protecting our local birds	



We create, protect and care

Discover more about what motivates us all to create solutions that protect what we all care about.

www.smurfitkappa.com/purpose